



SOUTHSIDE EAGLES FOOTBALL CLUB

More than a football club.

A place to play.
A place to belong.
A place where families,
volunteers and local businesses
connect.

ONE CLUB. A WHOLE COMMUNITY.



One of Brisbane's established and growing community football clubs — bringing people together through football across Brisbane's inner south.



One club. A whole community. Est. 1968

Established in 1968, Southside Eagles sits at the heart of a large and internationally connected Brisbane community — connecting families, local businesses and multiple generations across two locations.



From junior football through to senior men and women.

SSE connects players, families, coaches, volunteers, supporters and local businesses every week.

PLAYERS & FAMILIES

Children and juniors, senior players, parents and families.

THE PEOPLE ON THE GROUNDS EVERY WEEK

Coaches, managers, volunteers, visiting teams, families and spectators.

OUR WIDER COMMUNITY / THE WORLD GAME

Supporters, local residents, businesses and internationally connected families across the Bulimba electorate

OUR SOCIAL & DIGITAL COMMUNITY

Connections through club social media, website and direct club communications

1,200
registered players
(2027 forecast)

2,500+
participants & members

~1,500
weekly visitors & spectators

~57,500 residents across the
Bulimba electorate

30%+ international heritage

~4.7k facebook +
2.5k instagram followers

~1,000 EDM audience

Our Impact



Football is the platform.
Community is the impact.

Big smiles. New mates. Memories for life.



The first goal. The team hug. The high fives!
The cheer that lifts everyone.

Finding your feet. Having a go. Sprinting.
Growing in confidence, together.

Stronger people.
Stronger club.
Stronger community.





Build your brand. Connect at the grassroots.

Let's understand your business, your customers and what success looks like — then build a partnership that earns attention and creates local value.

Your business, understood

We want to understand your customers, the value you offer and what you want to achieve locally.

Reach a real local community, or 2!

Connect with players, families, volunteers & local businesses through a growing club that's been part of the local community since 1968.

More than logo placement

Bring your offer to life through club channels, match-day presence, digital content, networking, events and community experiences that can be activated and measured.



Support local. Grow together.

You support our club. We help our community discover and support you.



How our club is structured, across various teams and channels –1146 strong in 2026

our elite & those that just never give up	FIRST TEAM MEN 1 team · 18 players Elite male athletes	FIRST TEAM WOMEN 2 teams · 30 players Elite female athletes	SENIORS 10 teams · 150 players Social, fitness & health focused adults	LEGENDS 2 teams · 30 players Social, fitness & health focused adults
our up & coming legends	MINIROOS 62 teams · 550 players Ages 6–12 · families at the heart	COMMUNITY YOUTH 4 teams · 50 players Teens, parents, sport & community	ACADEMY 14 teams · 210 players Boys & girls development pathways	UNDER 23s 1 team · 18 players Young elite regional football
we give our all for our club & players	COACHES Club-wide · 80 coaches Developing players & teams	MANAGERS Club-wide · 80 Managers Co-ordinating players and families	REFEREES Club-wide · 30 referees Developing referees & volunteers	OUR VOLUNTEERS Club-wide · 50 volunteers From pitch set up at 6am to trophy day to celebrate the season, we are here



A new partnership approach for 2027

More flexible, more strategic, and designed to work for you



SPEND \$6,000+ ACROSS ANY MIX (AND) UNLOCK FREE PARTNER BENEFITS WORTH \$1,800

Mix & match across kits, signage, digital, events and experiences. At \$6,000+, Partner Benefits include website presence, 2 EDMs, 2 newsletters, 2 social cross-posts, and our Trophy Recognition Day and photo opportunity.

Major & strategic partnerships

High-visibility partnerships across the club, on the pitch, online and in the community.

Football & programs

Teams, youth pathways, coaches, volunteers and equipment

Community & events

Family experiences, local events and community activations.

Match-day presence

Kits, signage and experiences that bring your brand to game day.

Social, digital & content

Social media, website and club-managed email content that connects locally.

Bespoke activations

Ideas shaped around your goals. Let's create value together.

2027 PARTNERSHIP PACKAGES | MIX & MATCH AVAILABLE | CALL [STUART ON 0408112342](tel:0408112342) FOR ACCESS TO ALL OPPORTUNITIES

Four easy starting points – all completely flexible, and more assets are available

Swap teams/channels or media/assets to tailor the package to your budget and local community engagement needs.

All rates include purchasing and production of assets, and a support service for your annual engagement and treatment of branding & messaging.

BRONZE True Locals  3 × direct club EDMs \$750 2 × 3m banners \$2,000 2 × social cross-posts \$800 \$3,550 ex gst.	SILVER Community Connectors  4 × direct club EDMs \$1,000 2 × 3m banners \$2,000 1 × branded marquee \$2,000 2 × newsletters \$500 1 × golf team of 4 \$600 + <u>Partner Benefits unlocked</u>  2 free EDMs + 2 socials + 2 newsletter features + website feature + Trophy Day \$6,100 ex gst.	GOLD Major Partner  150 Community Shirt logos (Front Back & Sleeve) \$5000 1 × branded marquee \$2,000 2 × 3m banners \$2,000 2 × social cross-posts \$800 2 × direct club EDMs \$500 + <u>Partner Benefits unlocked</u>  2 free EDMs + 2 socials + 2 newsletter features + website feature + Trophy Day \$10,300 ex gst.	PLATINUM Club Heroes  Senior Men + Senior Women + U23 match-day shirt package \$6,600 1 × Hero venue signage \$4,000 2 × Filming Platform signs \$4,000 2 × 3m ground banner \$2,000 4 × Social cross-posts \$1600 Category exclusivity & 1st renewal + <u>Partner Benefits unlocked</u>  2 free EDMs + 2 socials + 2 newsletter features + website feature + Trophy Day \$18,200 ex gst.
---	--	---	--

PARTNER WITH SOUTHSIDE EAGLES



Thank you. Let's talk.

Let's build a partnership that fits your business, your customers and the community you want to reach.

I'm here to help you find the right fit — and work with you through the year to make it valuable.

E: community@southsideeagles.com
M: 0408 112 342
W: southsideeagles.com



Stuart Reekie

Community & Sponsorships